

TOO Central Asia Trade Exhibitions

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**Central Asia
Trade Exhibitions****Централ Азия Трейд Экспозишинс**

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№ _____

11.08.2025г.

To the
Ambassador of the Islamic Republic of Iran
Mr. Ali Akbar Jokar
from «Central Asia Trade Exhibitions»
Mr. Jelalettin Mutlu

Dear Mr. Ali Akbar Jokar!

On behalf of Central Asia Trade Exhibitions, we are honored to extend our warm invitation for you to participate in the upcoming international exhibitions, which will take place from June 22 to 24, 2026 in Almaty, Kazakhstan.

1. The 23rd International Exhibition of Tableware, Household Appliances, and Home Goods – Central Asia Houseware

Exhibition Sections:

- ✓ Tableware
- ✓ Household appliances
- ✓ Household goods
- ✓ Everything for gardens and country houses
- ✓ Gifts
- ✓ Kitchenware
- ✓ Outdoor and garden products

2. The 22nd International Exhibition of Home Textiles – Central Asia Home Textile

Exhibition Sections:

- ✓ Bedding and bedroom textiles
- ✓ Kitchen textiles
- ✓ Bathroom textiles
- ✓ Curtains and drapes
- ✓ Upholstery fabrics and furniture coverings
- ✓ Decorative textiles
- ✓ Carpets and floor coverings

Kazakhstan and Iran have long-standing trade and cultural ties, which have laid a solid foundation for further cooperation. We believe that now is the right time to deepen our engagement, to strengthen mutual recognition of products, to promote greater consumption of high-quality home textiles, and to foster lasting business relationships both with local and international companies.

At the previous exhibition, which was held from June 23 to 25, 2025, more than 500 focused and productive B2B meetings were organized, attended by the largest retail chains of Kazakhstan, Kyrgyzstan, and Uzbekistan. The exhibition is also supported by leading textile industry associations.

The upcoming exhibition will feature over 200 leading companies from across the region. We are also expanding our B2B program, and next year we will invite major retail chains and online marketplaces from Kazakhstan, Kyrgyzstan, Uzbekistan, Turkmenistan, Azerbaijan, Russia, and neighboring countries. We would be honored to invite you to participate with a national booth, showcasing the Iranian hometextile and houseware products. We are confident that your participation will contribute significantly to the expansion of trade between our countries and will open new opportunities for collaboration.

We would be delighted to welcome you among the distinguished participants of “Central Asia Home Textile 2026” and “Central Asia Houseware 2026”.

Looking forward to hearing you soon.

Sincerely,
Jelalettin Mutlu
Director
Central Asia Trade Exhibitions

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